

## **Curriculum and Course Specifications for**

### PRACTICE OF ENTREPRENEURSHIP

## ENTREPRENEURSHIP COURSES FOR ALL HIGHER

NATIONAL DIPLOMA (HND) PROGRAMMES

August 2023

#### ENTREPRENEURSHIP PRACTICUM

All students that have acquired National Diploma in all programs from Nigerian Polytechnics are expected to undergo aone-year practical skill acquisition before they can be admitted into any Nigerian Polytechnic for HND programs. The certificate obtained is regarded as an additional compulsory requirement for admission into any HND program in all Polytechnics, Monotechnic, Institutes, etc.

#### GUIDELINES ON ENTREPRENEURSHIP PRACTICUM

For the smooth operation of the Entrepreneurship Practicum (EP) the following guidelines shall apply:

#### Responsibility for Placement of ND2 Graduating Students.

All institutions shall arrange their students at end of 4<sup>th</sup> Semester to place the students in the organizations listed below. Bythe end of 4<sup>th</sup> Semester of each session, six copies of the master list showing where each student has chosen or has been placed shall be submitted to the Entrepreneurship Centre of the Institution. Five copies of each shall be sent to ExecutiveSecretary, NBTE who shall, in turn, authenticate the list and take further actions on the forms.

#### **Placement for Entrepreneurship Practicum**

skill or set of related skills that the student has chosen, he or she will choose any of the organizations belowbased on the appropriate
ocation. A location is appropriate based on the residence of the student as indicated in his or her admission and registration forms.
Entrepreneurship centres of such institution.
Departments that have functional laboratories, workshops, farms, studios, etc.
Large manufacturing industries, and any other willing organization that have the facilities for skill
development of youth that the NBTE consider adequate and fit.

Students that are eligible for EP would be attached to organisations for a minimum period of one (1) year. After ascertaining the particular

#### The Placement Officer should discuss and agree with industry on the following:

- (i) task inventory of what the student should be expected to experience during the period of attachment. It may be wise to adopt the one already approved for each field;
- (ii) the industry-based supervisor of the students during the period, likewise the institution-based supervisor.

(iii) the evaluation of the student during the period. It should be noted that the final grading of the student during the period of attachment should be weighted more on the evaluation by his industry-based supervisor.

#### **Evaluation of Students During the Entrepreneurship Practicum**

- (a) Punctuality
- (b) Attendance
- (c) General Attitude to Work
- (d) Respect for authority
- (e) Interest in the field/technical area
- (f) Technical competence as a potential technical in his field

#### **Grading of EP**

To ensure uniformity of grading scales, the institution should ensure that the uniform grading of students' work, which has been agreed to by all polytechnics, is adopted

#### **NBTE Based Supervisor**

The supervisor from the NBTE would be regarded as the major supervisor. A major supervisor is expected to visit the organization four (4) times in a year.

#### The Institution Based Supervisor.

The institution-based supervisor (minor supervisor) should check and sign the logbook during each visit. This will enablehim to check and determine to what extent the objectives of the scheme are being met and to assist students having anyproblems regarding the specific assignments given to them by their industry-based supervisor.

#### Frequency of Visit

Institution should ensure that students placed on attachment are visited within one month of their placement.

Other visits shall be arranged so that

- (1) there is another visit after six weeks from the first visit; and
- (2) a final visit in the last month of the attachment.

#### Stipend for Students in

The rate of stipend payable shall be determined from time to time by the Federal Government after due consultations with the Federal Ministry of Education, the NBTE, and any other relevant agency.

#### EP As a Component of the Curriculum

At the end of the EP project, students would be awarded Skill Acquisition certificate by the NBTE. The completion of EP isimportant in the final determination of whether the student would be admitted into his or her desired HND programme or not.

Failure in the EP is an indication that the student has not shown sufficient interest in the field or lack the potential to become a skilled entrepreneur in the particular field. The EP should be graded on a fail or pass basis.

#### SECOND SEMESTER

#### PRACTICE OF ENTREPRENEURSHIP I

PROGRAMME: HIGHER NATIONAL DIPLOMA			
Course: PRACTICE OF ENTREPRENEURSHIP I	Code: ENT 326	Contact Hours:2	Contact hours: 60
Year: One Semester: Two	Pre -requisite:	Theoretical: Practical:	2 hours/week 50 % 2 hours/week 50 %

#### Course main Aim/Goal

This course is designed to prepare the students for self-employment based on the knowledge and skills previously acquired, intimate them with activities involved in starting an enterprise.

#### **General Objectives:**

- 1.0 Understand the nature of Nigerian business environment, and compare with some other countries in relation to entrepreneurship.
- 2.0 Understand the process of new venture capital needs estimation, evaluation and selection of finance sources.
- 3.0 Understand business name and location selection, and registration requirements and procedure.
- 4.0 Understand decisions regarding business strategies for growth and recovery.
- 5.0 Know business risks.
- 6.0 Understand the methods of managing entrepreneurial time and stress.

PRACT	ICE OF ENTERPRENEUR	SHIP I				
	Theoretic	al Content	Practical Content			
Specific	<b>Learning Outcomes</b>	Teacher's Activities	Resources	Specific Learning Outcomes	Teacher's Activities	Resources
1	General Objective 1.0: Unentrepreneurship.  1.1 Explain the Nigeria business environment  1.2 Explain the factors that encourage and discourage entrepreneurship  1.3 Compare entrepreneurship in Nigeria with Japan, India, China, Uganda, Ghana, Morocco, etc.	Explain the Nigerian business environment.  Explain factors that encourage and discourage entrepreneurship  Explain the Nigerian environment and its effects on entrepreneurship.  Explain the similarities and differences between entrepreneurship in Nigeria and other countries	Textbooks Journals Publications Projector White marker Board Flip charts Multimedia Computer	Identify the factors affecting business in Nigeria environment.  Identify the factors that encourage and discourage entrepreneurship  Classify similarities between Nigeria, Japan, India, China Malaysia, South Korea, Kenya, Uganda, Ghana etc., in terms of entrepreneurship  Identify local entrepreneurship eco system	Use diagram to illustrate the environment of business  Use Nigeria map to explain the nature of Nigeria environment.  Guide students to map out their local entrepreneurship eco-system e.g. Isenberg model	Internet and relevant websites Textbooks Maps
2-3	General Objective: 2.0 2.1 Explain the basic capital needs of a new venture.	Explain the meaning of capital and the five classifications of capital needs: fixed	Textbooks Journals Publications Projector	Identify the basic capital needs of a new venture.	Guide students on how to use the empirical method to estimate capital	- Publications e.g. CAC, CBN, otherfinancial institutions,

	2.2 Explain how to estimate the capital requirements for a new business.  2.3 Explain the sources of finance that entrepreneur can utilize.  2.4 Explain the criteria an entrepreneur can use in selecting capital sources.  2.5 Explain the factors that banks and most lenders usually consider in granting credit facilities.	assets, working capital, contingency funds, promotional expenses, and personal expenses.  Explain the common sources of finance for entrepreneurs  Explain the criteria an entrepreneur can use in evaluating and selecting capital sources.  Explain the factors that banks and most lender usually consider in granting credit facilities to business owners.	White marker Board Flip charts Multimedia Computer	Estimate the capital requirement for a new business.  Identify the common sources of finance that entrepreneur can utilize.  Identify the criteria an entrepreneur can use in selecting capital sources.  Identify the factors that banks consider in granting credit facilities.	requirements for a new business.  Invite a speaker from financial Institution.	governmental agencies. Journals. Textbooks Guest speaker Text books facilities/websites Guest speakers
	General Objective: 3.0 U	Understand business name	and location sel	ection, and registration re	equirements and procedu	ıre
4	<ul><li>3.1 Explain the factors consider for choosing a name for a business.</li><li>3.2 Explain the factors to consider in choosing a location for business facility.</li></ul>	Explain the legal and ethical factors that affect business name selection and acceptance by corporate Affairs Commission.	Textbooks Journals Publications Projector White marker Board Flip charts	Identify the factors that are normally considered by corporate Affairs Commission (CAC) in approving names for a new business.  Identify the factors	Use template to guide students on procedure for registration.  Invite an expert from CAC.  Invite a lawyer.	Publication e.g CAC, CBN other financial institutions, Governmental agencies.
	3.3 Explain the	consider in choosing a	Multimedia	to be considered in		

	requirement/procedure for registration of business with relevant agencies	location for business facility. Explain the requirement/procedure such as partnership deeds, memorandum of association, articles	Computer	choosing a location for a business Identify the requirement and procedure for registering a new business with CAC		
		of association. Etc. for registration of business with CAC		and other government agencies.		
	General Objective: 4.0	Understand the decision re	egarding busines		nd recovery	
5-6	4.1 Define business growth.	Explain business growth.	Textbooks Journals	Identify factors determining business strategies	Guide students in Identify factors determining	Video clips Internet websites
	<ul> <li>4.2 Explain the factors that determine business growth.</li> <li>4.3 Explain the common problems and implications of growth or large size.</li> <li>4.4 Explain the common strategies for growing a business.</li> <li>Explain the basic strategies for recovering a business.</li> </ul>	Explain the factors determine business growth and stages of growth.  Explain the common problem and implication of growth or large size.  Explain the common strategies for growing a business.  Explain the strategies for growth and scaling	Publications Projector White marker Board Flip charts Multimedia Computer	and growth.  Identify various challenges and implications of growing a business.  Identify common strategies for business growth  Identify the strategies for business recovery.	business strategies and growth.  Invite some entrepreneurs  Guide student on how to implement the growth plan	Guest speaker
	0	a business				
7	General Objective: 5.0		7D (1 1	Identify types of	Chowywiden	Taythaalr
7	5.1 Define business risk.	Explain business risk.  Explain the	Textbooks Journals	Identify types of risks	Show video on different accidents that happened to	Textbook

	5.2 Explain the classification of business risk.  5.3 Explain the strategies for managing business risks.  5.4 Explain how to reduce, eliminate, and avoid risks on business.	classification of business risk.  Explain the nature of business risks and entrepreneurial risks.  Explain the basic strategies for managing business risks such as avoiding, transferring, regulating, and retaining risks	Publications Projector White marker Board Flip charts Multimedia Computer	Identify the strategies for managing business risk.	some business and the extent of damage.  Ask students to classify these accidents into insurable risks and to suggest remedies for such losses.  Demonstrate how different risk can be prevented in different business organizations.	Journals  Course materials. Audio-visual Video clips
8-9	6.1 Explain time as a resource 6.2 Explain the common time wasters and savers. 6.3 Explain types, causes and symptoms of stress. 6.4 Explain the basic sources of stress and how to manage it	Explain time as a resource  Explain types, causes and symptoms of stress.  Explain the basic nature of entrepreneurial stress,  Explain the basic sources of stress and how to manage it	Textbooks Journals Publications Projector White marker Board Flip charts Multimedia Computer	Appreciate time as resource.  List the common time wasters and savers  Identify the types, causes and symptoms of stress.  Identify sources of stress and how to manage it	Using a video film, show students how time is commonly wasted by people and how the use of time can be maximized  Invite a successful business man from your immediate community to explain to students how entrepreneurs usually manage stress	Internet websites  Guest speaker Video clips Audio-Visual

#### THIRD SEMESTER

#### PRACTICE OF ENTREPRENEURSHIP II

PROGRAMME: HIGHER NATIONAL DIPLOMA						
Course: PRACTICE OF ENTREPRENEURSHIP II	Code: ENT 416	Credit Hours:4	Contact Hours: 4			
Year: Two Semester: One	Pre-requisite:	Theoretical: Practical:	<ul><li>2 hours/week 50 %</li><li>2 hours/week 50 %</li></ul>			

#### Course main Aim/Goal

This course is designed to prepare students for successful management of businesses with a view to inculcating the spirit of self-reliance. **General Objectives:** 

- 1.0 Know the generation and evaluation of opportunities, feasibility studies, and business plan development.
- 2.0 Understand Marketing activities for Enterprises
- 3.0 Know how to manage relationships with stakeholders through obedience to laws, ethics, insurance and social responsibility
- 4.0 Understand the management function in an organization.
- 5.0 Explain Book keeping and financial forecasts for Business

PRACTICE OF ENTREPRENEUI	RSHIP II					
Theoretical Content Practical Content						
Specific Learning Outcomes	Teacher's Activities	Resources	Specific Learning Outcomes	Teacher's Activities	Resources	
WEEK General Objective 1: Kn  1.1 Explain how to identify business opportunities. 1.2 Explain the basic criteria for evaluating business opportunities. 1.3 Explain the importance and process of conducting feasibility studies, areas of business feasibility, and the components of a good feasibility report 1.4 Explain the component of a feasibility report. 1.5 Define a business plan. 1.6 Explain the importance of a business plan and the importance of each component.	Explain the process of generating business opportunity.  Explain the basic criteria that are used to evaluate business opportunity.  Explain the benefits and process of feasibility study.  Explain the components of business feasibility report.  Explain business plan.	Textbooks Journals Publications Projector White marker Board Flip charts Multimedia Computer	Identify business opportunities in your immediate environment.  List the criteria for evaluating a business opportunity.  List the importance and describe the process of conducting feasibility study  Identify the components of a feasibility report.  Develop a business plan using sample.  List the importance of business plan.	Guide students in group assignments to:  1. Generate viable business opportunities.  2. Conduct a feasibility on any identify idea.  3. Develop a business plan.  4. Present and defend the plan in groups before the class for assessment.	Videos Internet addresses Business plan Feasibility report	

2.1 Define marketing.	Understand Marketing active Explain the term		Identify different	Guide students to	Internet
2.1 Define marketing.	marketing.	Textbooks	types of marketing	identify different	Internet
2.2 Explain the types of marketing	State the different	Journals Publications Projector	Conduct a market	types of marketing i.e. digital marketing and	Sample
2.3Explain the market mix.	types of marketing.	White marker Board Flip charts	research  Add value to	traditional marketing	Digital Media
2.4 Define market research.	Elucidate the four types of market	Multimedia Computer	product/service for marketing	Guide students to conduct a market research.	Template for market research
2.5 Explain how to identify market	Explain market research			Guide students to add value to	charts
needs.	Explain how to			product/service for	
2.6 Explain value additional/innovation	conduct a market research.			marketing	
based marketing.	Explain how to add value to				
2.7 Define customer relationship management.	products/services for marketing.				
	Explain the				
	customer relationship				
	management				
General Objective: 3.0 responsibility		elationships with st	takeholders through obe	dience to laws, ethics, in	surance and socia
3.1 Explain the	Explain the meaning,	Textbooks	Use a company to	Analyze a	Audio-Visuals
meaning,	classifications, and	Journals	identify its key stakeholders	business case involving ethical	Videos Journa

classifications, and	importance of	Publications	Demonstrat	and unethical	Course materials.
importance of stakeholders to a	stakeholders to a business.	Projector	Demonstrate stakeholder	behavior of business.	materiais.
business.	ousiness.	White marker	engagement.	ousiness.	
3.2 Explain the basic laws that small business owners and employees must obey.  3.3 Define ethics in business  3.4 Explain the differences between ethics and other related concept s such as laws and morality.  3.5 Elucidate unethica behaviour in businesses and its consequences	a business, and consequences of unethical behaviour on the success of a	Board Flip charts Multimedia Computer	Identify the basic laws that regulate business activities in Nigeria such as law of contract, sales of goods, labor law, industrial law, intellectual property.  Identify key ethical issues in business  Identify unethical behavior and their consequences.  List the work ethics in an organization	Use a management film to illustrate business social responsibility actions and the likely impact on the performance of the business.  Guide student on how to bench mark ethical standard	
3.6 Explain how to establish and maintain	business.				
behavioural and work	Explain how to				
ethics among	establish and				
members of an	maintain behavioural				
organization	and work ethics among members of				

3.7 Explain the social responsibility of a business to stakeholders and the physical environment  General Objective: 4.0	an organization  Explain the basic social responsibility actions of a small business to stakeholders and the physical environment  Understand the management	mont function in or	organization		
	Explain management  Explain the functions of management in an organization  Explain the importance of management in an organization  Explain how to manage change in an organization  Explain conflicts  Explain sources of conflicts  Explain how to manage change in an organization	Textbooks Journals Publications Projector White marker Board Flip charts Multimedia Computer	Identify managers in an organization  Identify the functions of managers in an organization  Identify the importance of management in an organization  Manage change in an organization  Identify sources of conflict in an organization  Demonstrate how to manage conflict in an organization	Group excursions to manufacturing companies such as bakery, yoghurt factory, printing press, water company, etc.  Guide students to:  - Identify conflict in an organization  - Identify the functions of managers in an organization  Identify the importance of management in an organization  - Manage change in an organization  - Identify sources of	Audio-Visuals Videos Journals Manufacturing companies

General Objective: 5.0 I	Explain Book keening ar	nd financial forecas	ets for Business	conflict in an organization  - Demonstrate how to manage conflict in an organization	
5.1 Define Book keeping and accounting books	Explain day books and the journal entry system in accounting	Accounting Standards.  Textbooks, past annual	Describe step by step process of capturing records in business.	Identify various users of accounting and financial statements	Audio-Visuals Videos Journals Course materials.
5.2 Explain Books of original entry and double entry system.	Explain source documents and transition to the general ledger system	reports and videos	Guide students on interpreting and working with financial statements  Demonstrate how to generate qualitative	Demonstrate the use of cloud accounting and accounting software  Demonstrate how to	
<ul><li>5.3 Explain the key financial statements:</li><li>- Profit and Loss account</li><li>- Cash flow statement</li><li>- Balance sheet</li><li>- Value added</li></ul>	List the three financial statements their linkages and uses.		and quantitative financial forecasts	align Financial forecasts with your operating and production plans	
<ul><li>statement</li><li>5.4 Explain financial forecasting techniques</li></ul>	Explain product pricing and generating sales forecasts				

#### ASSESSMENT CRITERIA

## **List of Equipment**

S/N	Items	Quantity				
1	Laptops	2				
2	Charts	5				
3	Projector	2				
4	Sample documents of company profile.	5				
5	Sample products fliers	5				
HND						
7	Maps	Digital				
8	Publications of CAC, CBN, other financial institutions, governmental agencies.	Many				
9	Business plan	Many				
10	Feasibility report	Many				
11	Template for market research	Many				
12	Accounting Standards.	Many				



# LIST OF PARTICIPANTS AT THE CURRICULUM REVIEW WORKSHOP FOR ENTREPRENEURSHIP HELD AT NBTE CONSULT, N0.9 KAJURU CLOSE, OFF DEGEL, UNGUWAN RIMI KADUNA. FROM 9<sup>TH</sup> TO 12<sup>TH</sup> AUGUST, 2023

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